

## Availpro Grows In The Baltics And Joins The Estonian Hotel And Restaurant Association

Founded in 2001 in France, Availpro is a leading technology provider to the global hospitality industry. Its mission aims at contributing to the **hoteliers' growth by increasing their online distribution**, whether through direct room selling on their own website or other digital channels.

With a **local presence in 23 countries in Europe**, Availpro differentiates with onsite local teams and a dedicated customer service. The global expansion is supported with a multilingual dashboard and a booking engine available in more than **30 languages**.

Availpro stands at the center of the hospitality ecosystem. More than **6500 properties in 89 countries** benefit from a range of innovative products helping them increasing their occupancy and revenue. In parallel, Availpro has established strategic connections with more than **450 partners** worldwide.

In 2016, Availpro contributed to the global travel growth by generating more than **€3.5 billion in hotel room booking revenue**.

Availpro is pursuing its expansion in the Baltics and is glad to join the Estonian Hotel and Restaurant Association.

Based in Riga, **Andris Malahovskis** is responsible for growing Availpro's business in Latvia, Estonia and Lithuania. His key focus is to help hotels in those regions increase their online distribution and to grow their revenue. As an example, 4-star [Bellevue Park Hotel Riga](#) already trust Availpro for their dedicated Account Management and Client Service who help them make the most of the full software suite, including Smart Booking Engine, Smart Channel Manager, as well as other revenue and e-reputation management tools such as RateScreener, Data Cruncher and Sentinel.



**Andris Malahovskis** describes himself as a professional with a true passion for hospitality and technology, who started as a trainee in a travel agency to gather expertise, and then becoming a travel consultant. As part of his experience, he worked 5 years at Booking.com as Hotels Coordinator and Connectivity and Global Chains Expert for the Baltics, so he knows everything about hotel online distribution! Along his professional path, he realized about the impact of technology on hotel performance and success; having dealt with many challenges within the industry, Andris is now an expert on how to guide hotels in their digital transformation.

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