



BACKGROUND MATERIAL TO PRESS RELEASE

29 November 2019

Proposal for tweet

Today HOTREC & @EFFAT_org renew their Joint statement on the platform economy & call for #FairCompetition in the #hospitality sector.

Read the joint statement https://bit.ly/34s6jSY
Press release here https://bit.ly/35J35ul

HEADLINE

"Social partners call for a level playing field in the hospitality sector"

CORE MESSAGE

On 29 November 2019, HOTREC and EFFAT renewed their <u>Joint Statement on the Platform Economy</u> and called for a level playing field and fair competition in the hospitality sector.

QUOTE

- "HOTREC and EFFAT are concerned about the way the platform economy is growing. Not only are there increasing numbers of private hosts managing several accommodation properties simultaneously, but activities are also spreading within the so-called "meal-sharing". Overall, customers need to be protected, employees must be treated fairly and entitled to their rights, and businesses should enjoy a fair and competitive environment", Mr. Jean-Marc Banquet d'Orx, Chair of HOTREC's Sectoral Social Dialogue Committee;
- "The social partners believe that the EU should take further action to limit the negative impact of the platform economy on businesses and employment, e.g.: by introducing legislation; by collecting more accurate data and by guaranteeing that existing legislation is fully respected by all providers of hospitality and tourism services via platforms. Only in this way the jobs of thousands of employees working in the sector are protected, trust is provided to consumers, while competitiveness is granted to the sector", Mr. Kristjan Bragason, General Secretary of EFFAT.

BACKGROUND

The Joint Statement on the Platform Economy was first signed by HOTREC and EFFAT in 2015.

What is HOTREC?

HOTREC represents the hotel, restaurant and café industry at European level. The sector counts in total around 2 million businesses, being 99,5% small and medium sized enterprises (91% are micro enterprises, i.e. employing less than 10 people). These businesses make up some 60% of value added. The industry provides some 11,9 million jobs in the EU alone. Together with the other tourism industries, the sector is the 3rd largest industry in Europe. HOTREC brings together 44 national associations representing the interest of this industry in 32 different European countries.

For further information: www.hotrec.eu

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