

NEW BALTIC HOSPITALITY FORUM

The Second Edition of the Pan Baltic+ Hotel Focused Conference

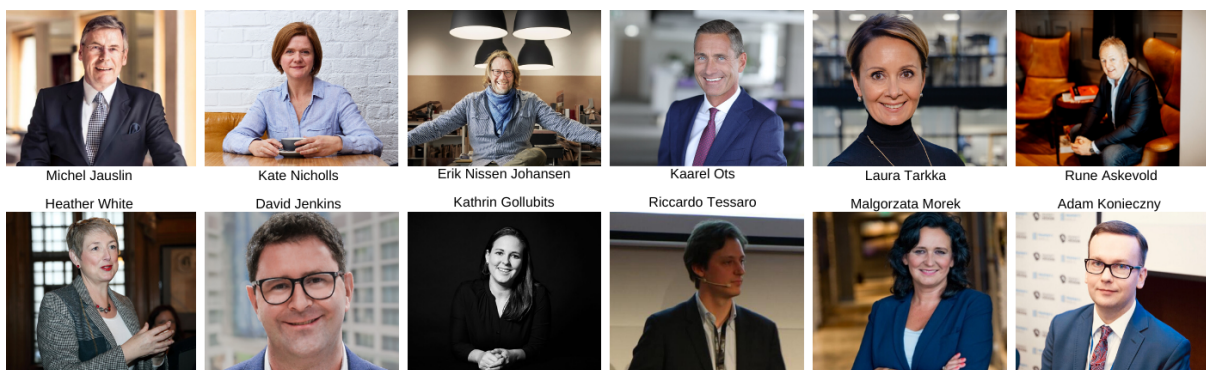
New Baltic Hospitality Forum in Tallinn

On **1-2 April 2020** the second edition of the pan Baltic hotel focused conference will take place in Tallinn. Titled New Baltic Hospitality Forum, the one-and-a-half-day event will encompass keynote talks and sessions from leading experts as well as panel discussions and opportunities for debate. Hosted in the **Noblessner** area of Tallinn, the latest hub of art, food, drink and design in the capital of Estonia, the world-class speakers will share their experiences and motivate those working in the hospitality sector.

The aim of the forum is to bring the region of the **Baltics, Finland, Sweden** and parts of **Russia** closer together, share experiences and find a common ground to move the industry forward and attract young talent.

The theme for this year is ***Hospitality for Humans by Humans***, hence a lot of the focus will be on the issue of **talent** - how to solve for the labour crisis, what can industry do to work better with government, how leadership is cultivated from bottoms up, what does the future hold in terms of different business models and what are some brands doing better than other to retain and develop their workforce. Furthermore, the agenda will cover global geopolitical forces and a **market** update, look at how **technology** can be leveraged better, talk about **robot morality**, get inspired by new **hotel concepts, design** and **alternative products** in the wider marketplace. With plenty of **networking** opportunities and professional guidance on networking techniques the forum will have ample opportunity to mingle with all of the 230 delegates, speakers and sponsors.

Founder sponsors, **Estonian Hotel & Restaurant Association**, and **Baltic Hospitality Retail Systems** have partnered this year with **THINK Hospitality** to deliver on world-class content and speakers from the global hospitality industry:



From Bangkok, the Senior Advisor to Hyatt Hotels and Resorts **Michel Jauslin**; **Kate Nicholls**, the CEO of UK Hospitality; **Rune Askevold**, CEO, Puro Hotels – the homegrown lifestyle hotel brand in Poland; **Laura Tarkka** – the charismatic CEO of Kämp Hotel Collection from Finland; The Chairman of the Management Board at Nasdaq Tallinn – **Kaarel Ots**; the Director of Human Resources at 25hours Hotels – **Kathrin Gollubits**; the Head of Development for Eastern Europe at Accor – **Frank Reul**; Co-Founder of Robotise **Johannes Fuchs**; and **Erik Nissen Johansen**, the Founder of multi-award winning design studio Stylt Trampoli in Sweden amongst many others.

For the full programme and to learn about all the speakers, please visit <https://newbaltichospitality.com>

Partners & Sponsors of New Baltic Hospitality Forum



GUEST COMFORT



For any inquiries please contact anete-johanna@ehrl.ee