Dear guest!

We are very grateful that you are coming to visit us on October 31st!

We would like to inform you in advance that on this day, a protest act called “Jätku leiba!”\* will take place in Estonia's hospitality sector.

**What is the protest about?**

The protest will take place on October 31st from 12:30-12:40 PM. During this time, work will stop at the businesses participating in the protest, and the sector will come together in a symbolic standstill.

The protest act “Jätku leiba!” focuses on the well-being of our people and draws attention to the need to maintain a dignified standard of living for Estonians. Our government has introduced a number of new taxes and, given the difficult economic situation, this is having a huge negative impact on our people. Situation is fragile also in the hospitality sector. The current VAT on accommodation is the European average but raising it to 13% starting next year would make Estonia one of the most expensive countries in Europe in that sense. VAT in the catering sector has already risen by 2% this year and will rise by the same amount next year. This will inevitably lead to higher prices in restaurants.

**How will the protest influence you?**

As our guest, there’s no need to worry — you are very welcome, and we will do everything to ensure that your visit is pleasant. We only ask for your understanding and patience during the campaign, from 12:30 - 12:40 PM, when our staff will not be able to provide service and will participate in the protest.

We invite you to show your support by standing together with our people. We truly appreciate your understanding!

Follow the Estonian Hotel and Restaurant Association’s [Facebook page](https://www.facebook.com/hotelliliit) for more information about the campaign.

Looking forward to seeing you soon,

[Company Name]

***\*"Jätku leiba"*** *is an Estonian phrase that literally translates to "may your bread last." It's a traditional greeting or well-wishing expression used when someone starts eating, similar to "bon appétit" in French or "enjoy your meal" in English. The phrase reflects the importance of bread in Estonian culture, symbolizing sustenance and well-being. It carries a deeper meaning of wishing someone abundance, prosperity, and enough food for the future.*